



ANNUAL REPORT 2019

About us

One Family Foundation is a family foundation which began its operations in the summer of 2018. Our open-door policy and collaborative working methods have quickly led to high network individuals and social entrepreneurs joining forces with us to create a network enhancing and growing impact across all regions of the globe. One Family Foundation focuses on incubating and scaling projects based on the principles of Collaborative Systems Change and Social Franchising.

Vision:

One Family Foundation aims to initiate positive change in the world through incubating various initiatives to focus on achieving the SDGs and ensuring peaceful global coexistence. Through this the foundation hopes to alleviate poverty especially for children and young people.

Mission

We aim at achieving our mission by creating partnerships, both large and small in order to work towards a peaceful coexistence and initiate the change that is so greatly needed in the world. Thereby proactively working on:

- Achieving the SDGs by 2030
- Alleviating poverty
- Ensuring peaceful global coexistence
- Undertaking the projects which will ensure this based on the need of the moment

Goals 2018- 2025

The following are the key goals of the foundation till 2025

- To facilitate the integration of the SDGs through the incubation and scale up of 5 projects lead by social entrepreneurs or youth with a project of their choice
- To facilitate integration and peaceful coexistence in the Netherlands and across Europe via campaigns impacting over a million Europeans
- To facilitate school exchange and the sharing of resources, child to child, in 50+ countries to lay the foundation for quality education for all
- To facilitate the creation of a global online platform for child protection
- To develop scale-up strategies for organisations wishing to expand their reach and impact

Governance

One Family Foundation is governed by the supervisory board

Chair: Bertjan Janzen

Secretary: Jeroo Billimoria

Treasurer: Kris Kohlstrand

Youth Advisor: Laxmi Janzen

Youth Advisor: Guru Janzen

The supervisory board is responsible for approving the strategy & direction of the foundation and for approving finances and budgets. The executive director is charged with overseeing the strategy and finances and reports to the board. Supervisory board members do not receive remuneration for the work they carry out for the foundation and work on a purely voluntary basis.

Forward

2019 was a very exciting and busy year for One Family Foundation. The start-up phase of the organisation was followed in the first half of 2019 by a consolidation phase. The team was strengthened by the first official staff member on the payroll and by a group of interns and volunteers who energetically took on the challenges of the incubation projects. Child & Youth Finance International continued to offer One Family office space on a pro bono basis in Amsterdam up until December 2019. This provided us with a secure base to build the team and strengthen and grow the projects, for which we are extremely grateful. A huge thanks to all our partners who joined together to make change a truly collaborative

We continued to develop the three projects that were rolled out in 2018 and have been involved in the scale-up activities of a number of organisations throughout the year. As circumstances and events changed and evolved around the world, One Family Foundation evolved to take on new challenges. With a small dedicated team, the foundation has been at the forefront of a new global movement of social change innovators to accelerate the progress of the UN Sustainable Development Goals and ensure these are reached by 2030. In this annual report 2019, the highlights of each project and a summary of the scale-up projects can be found as well as our financial statement 2019.

We will continue to advance our present projects and take on the new challenges of 2020. As the many crises caused by Covid-19 move so many of our targets and markers, we will do our best to react accordingly and to do everything we can to ensure equality and quality of life for the most vulnerable. The consequences of this may lead to a shift in our goals. As Jeroo, our founder, says – we will move with the times like water. Stay well and safe.

Paula Conaghan

Executive director

1 April 2020



embrace europe is an inclusive movement which has been co-created by multiple stakeholders who believe in an inclusive Europe. At the first stakeholder meeting held in November 2018 in Amsterdam a group of 50 individuals and organizations committed to start a collaborative movement towards one goal of an inclusive Europe. Subsequent meetings grew the movement. Many more stakeholders joined, bringing with them their unique skills, ranging from strategy, branding, legal, advertising, academic excellence, language orientation, television, and the list goes on. Youth play a key role in the movement. Together they created the key messages of the movement which would serve as its guiding principles and determined the joint action plan

Steering Committee

The committee developed the idea for the campaign *Spreek Nederlands met me* (Speak Dutch with me) to kick off the embrace europe movement. Amsterdam Worldwide created the look, feel and logo for embrace europe as well as for the Spreek Nederlands met me campaign The digital volunteering organisation, Deedmob, built a website for the campaign especially designed to recruit volunteers to teach Dutch to newcomers.



Spreek Nederlands met me Launch

With language as the first theme, the steering committee invited volunteer and language teaching organisations, corporates and academics to join forces for the launch of the campaign. With a total of 23 organisations and many more individuals, the Embrace Europe movement and the *Spreek Nederlands met me* campaign was launched in Amsterdam on May 9, Europe Day. With around 200 guests, bands, musicians and inspirational speakers, the evening culminated in an award ceremony. The awards were presented by steering committee members to those who were exemplary in their integration or to those who were offering a helping hand to a newcomer trying to learn the Dutch language.

Going forward

Although several hundred volunteers were recruited through the *Spreek Nederlands met me* campaign, the desired outcome of several thousand new recruits to coach those learning the Dutch language has not come about. An evaluation should help us with learnings for possible future Dutch national campaigns. In the meantime, One Family will concentrate its efforts on global issues where we have a proven record in being a catalyst for greater impact. We anticipate that our work globally will have a positive effect on the challenge of integration and peaceful coexistence in the Netherlands and will help to take embrace europe forward in a renewed form.



TorontoLine

Technology is developing at an incredible pace, with the fourth industrial revolution taking shape around us, we must respond and make use of the opportunities these developments offer to bring about desired change. Child helplines, child protection systems and agencies have now been responding to children in need of protection for decades. Many are presently developing and using new technological innovations to help reach yet more children and youth, but some still do not have the means to do so. TechMatters, Child Helpline International (CHI) and One family Foundation are working together to develop and build an open source platform to ensure those helplines around the globe that do not have online systems are accessible to all children and youth.

Steering Committee

At the start of 2019, a steering committee made up representatives of all the partners including those from around 30 child helplines was founded. To ensure the steering committee was working with the most up to date information on the status of technology used by helplines, One Family Foundation reached out to all the child helplines who are part the CHI membership. The data gathered from this extensive exercise was used as a starting point for the first steering committee meeting. The first three-day steering Committee meeting was held in Stockholm, Sweden in June 2019 and was hosted by BRIS, the Swedish child helpline. The meeting was held with 35 participants from the helpline movement, CHI, TechMatters and One Family Foundation. The meeting was also supported by the legal firm, Houthoff, who further contributed with guidance on GDPR compliance. The outcomes of this meeting were an important part of the groundwork for the development of the platform and for the choice of (beta) helplines to test the software.

Sub-committees

In October 2019, two sub-committee meetings were held in Amsterdam, a Systems Change sub-committee meeting and a Contact Management Database sub-committee meeting. These meetings contributed to the groundwork of the database and the use of the data collected for advocacy work. The meetings were organized and hosted by One Family Foundation.

Going forward

Foremost in the planning for 2020 is the beta phase - the testing of the platform and the first evaluation of the beta testing. TorontoLine was set to be launched officially at the 2020 International Consultation of Child Helplines to be held in Stockholm, Sweden in September. Due to the Covid-19 crises, the International Consultation has been pushed forward to March 2021.



One Shared change is the philosophy behind [One Shared School](#), a website conceptualized and created by kids for kids and facilitated by adults. One Shared School is an online platform that aims to encourage and facilitate sharing and twinning between schools across the globe, thus developing global citizenship and improving the quality of education. One Family Foundation aims to encourage everyone to share a little of what they have. We aim to create a more equal playing field and by doing so, tip the balance towards equality. Shared change is about the coming together of likeminded people who care about change and believe it can come about one action at a time.

Youth evaluation

In April 2019, a group of youth interns (all high school age) spent a week looking in depth at the One Shared School pilot website. At the end of the week they handed over a thorough evaluation. This evaluation contained many insights into the look, feel and working of the website and their recommendations to make the website more attractive and easier to use for school going children and youth.

Youth Steering Committee

In the last months of the year, One Family contacted partners around the globe to put together a steering committee of youth and young adults to guide One Family Foundation in the development of the website and school outreach.

New website

A group of computer club students at Cupertino High School in California have taken on the development of the One Shared School website and are also developing an app. These bright students are next generation of Silicon Valley wizzes who are able to take the website to the next level. We are looking forward to seeing their developments around April 2020. The youth steering committee will be working in close collaboration with members of the Cupertino High.

One Shared School is presently in the process of developing the Schools Sharing Website, a safe environment where children can get in contact with their peers around the globe and share their wealth, their wealth of ideas, education and culture. One Shared School seeks to ensure quality education for all by 2025.



**ARE YOU READY TO MAKE A
DIFFERENCE TO CHILDREN'S
EDUCATION AROUND THE WORLD?**





Catalyst2030

We live in a unique era of human progress. Extreme poverty, malnutrition, violence, and infectious disease have plummeted, while life expectancy, literacy rates, and electricity access have soared. Yet, severe inequalities in income, health, education, and representation disadvantage billions around the world. Meanwhile, humanity's growing ecological footprint is threatening many of the natural systems we all depend on—such as climate, oceans, land, biodiversity, and fresh water—which are nearing irreversible tipping points. These crises often intersect, creating conditions ripe for instability and conflict.

*We may be the last generation alive that can act to reverse these trends. **Catalyst 2030** believes that collective action and bold, new strategies are needed to address the crises of our time. Joining forces with communities, governments, businesses, and others, Catalyst 2030 members are working toward changing systems at all levels. Cumulatively, members have already impacted the lives of millions, often with limited resources. Together, we envision the realisation of the SDGs for all.*

Catalyst 2030 started as an idea amongst a small group of social entrepreneurs in July 2019 and by September the first convening was held in New York City. From this moment on, the movement started to grow rapidly and had 100 members by the end of November. Catalyst 2030 members have come together to considerably accelerate progress towards the Sustainable Development Goals by radically transforming the social sector to be supportive of systems change and by driving systems change on a country level. Together, the aim is to drive a significant dent in the climate crisis, the reduction of poverty, and to leave a lasting and positive impact on the lives of many millions of people.

This is the first time social entrepreneurs from Ashoka, Echoing Green, Schwab Foundation, Skoll Foundation and others from some of the most prestigious global networks are collaborating. The movement has been co-created by its members with One Family Foundation acting as the secretariat.

2020 is set to be a busy year for the secretariat as Catalyst2030 members begin the enormous challenge of offering strategies to assist with the recovery from the Covid-19 pandemic.





Scale-up

Jeroo Billimoria from One Family Foundation has offered her experience and advice to organisations wishing to scale-up their activities and make a greater impact. In 2019, Jeroo advised eight organisations. We will continue our collaboration with these organisations into 2020.



For more information on these organisations please check out the scale-up page of the One Family Foundation website <https://www.onefamilyfoundation.one/scale-up>

Stichting One Family Foundation
Aerdenhout

Financial statements for financial year 2019

Stichting One Family Foundation
Koekoeksweg 1
2111 HD Aerdenhout

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Balance sheet

December 31, 2019

(before proposed appropriation of the balance of income and expenses)

A s s e t s

	2019 (unaudited)	2018 (unaudited)
	EUR	EUR
Current assets		
Cash at banks and in hand (1)	12,868	7,680
Other receivables	-	45
	<hr/>	<hr/>
Total assets	<u>12,868</u>	<u>7,725</u>

R e s e r v e a n d l i a b i l i t i e s

Reserve (2)

Continuity reserve	225	-
Balance of income and expenses for the period	9,793	225
	<hr/>	<hr/>
Total reserves and funds	10,018	225

Current liabilities (3)

	2,850	7,500
	<hr/>	<hr/>
Total reserve and liabilities	<u>12,868</u>	<u>7,725</u>

Statement of revenue and expenditure for the period ended December 31, 2019

	Actuals 2019 (unaudited)	Budget 2019 (unaudited)	Actuals 1 July 2018 31 December 2018 (unaudited)
	EUR	EUR	
Source of income			
Income from connected non-commercial organizations (4)	31,766	-	12,298
Income from lottery organizations	-	-	-
Income from individuals (5)	173,235	132,500	-
Income from commercial organizations (6)	388,300	388,300	-
Income from government	-	-	-
Income from other non-commercial organizations	-	-	-
Total income sources	593,301	520,800	12,298
Expenses			
Expenses made for Strategic Objectives			
Objective 1: Incubating: Imagining change is the seed of making change happen our incubation projects are the ideas of shared change we facilitate to fruition. Once up and running the project will become an independent organization or handed over to one of our partners to take forward.	543,663	481,000	8,500
Objective 2: Scaling up: Take projects and organisations to scale and work with Established organisations to help grow their role Bringing the change to the world that is so greatly needed.	25,000	25,000	-
Subtotal Objectives 1 & 2	568,663	506,000	8,500
Expenses for fundraising			
Expenses from own organizational fundraising	-	-	-
Operational and administrative expenses	14,845	14,800	3,573
Total expenses	583,508	520,800	12,073
Balance of income and expenses	9,793	-	225

It is proposed to appropriate the result 2019 as follows:

	EUR	EUR
Addition to continuity reserve:		
- Unspent income from individuals and other non-commercial organisations	<u>9,793</u>	
		9,793
		<u><u>9,793</u></u>

The positive amount of EUR 9,793 is concerned with the difference between income recognized in 2019 and expenses recognized in 2019 relating to various donors for which no agreement is in place where specific requirements for spending are agreed.

Index numbers	<u>2019</u>
-Operational and administrative expenses in % of Total expenses	3%
-Expenses made for strategic objectives in % of Total expenses	97%
-Expenses for fundraising in % of income of fundraising	0%
-Expenses made for strategic objectives in % of Total income	96%

The operational and administrative cost reached 3% of the total expenditure in the financial year 2019. This includes direct and indirect costs as well as pro-bono contribution relating to work at Secretariat level in support of the strategic objectives and work supporting activities directly related to the strategic objectives.

The EUR 14,800 in overhead cost allocated to administrative and operational cost represent fully pro-bono contributions.

Commentary on actuals versus budget 2019

By the time the budget of 2019 was prepared, it was the expectation that there would not be any other income than pro-bono contributions in 2019 on top of the EUR 7,500 received in advance in 2018. Therefore, it was the expectation that income would be EUR 520,800 in 2019. The actuals show that the income realized for 2019 is EUR 593,301. The difference of 14% mainly comes from unexpected donations received in the course of 2019.

In terms of expenditures, the initial budgetary projection for 2019 was EUR 520,800. Actual expenses were EUR 583,508, which is roughly 12% more in comparison to the budget. In general this increase should be seen in relation to the donations that were received in 2019. These donations were mainly used for the objective: "Incubating". The other part of the expenses relating to the objective: "Incubating" were financed out of the probono income for the year. The smaller part of expenses allocated to the objective: "Scaling up" was fully financed out of probono income.

In 2019 there was no spending on fundraising yet. These expenses were also not budgeted.

During the year there were few operational expenses. These mainly related to rent expenses and were also fully financed out of probono income. This was also budgeted.

Cash flow statement 2019

	2019	
	EUR	EUR
Cash flow from operating activities		
Net result	9,793	
		9,793
<i>Changes in working capital</i>		
Other receivables	45	
Current liabilities	(4,650)	
		(4,605)
Cash flow from operating activities		5,188
Net cash flow		5,188
Increase/(decrease) cash and cash equivalents		5,188
Movements in cash and cash equivalents		
Opening balance cash and cash equivalents		7,680
Increase/(decrease) cash and cash equivalents		5,188
Closing balance cash and cash equivalents		12,868

Notes to financial statements

General

Activities

One Family Foundation is a small scale family foundation which began its operations in the summer of 2018. Our open door policy and collaborative working methods have quickly led to high network individuals and social entrepreneurs joining forces with us to create a network enhancing and growing impact across all regions of the globe.

One Family Foundation focuses on incubating and scaling projects based on the principles of Collaborative Systems Change and Social Franchising. The founder of One Family Foundation has been working with Collaborative Systems Change and Social Franchising for more than 25 years and has founded several organisations that have devoted themselves to these two concepts.

One Family Foundation is located in Aerdenhout. The foundation was founded on 1 July 2018.

The strategic objectives are structured along the two pillars of the organization:

- 1 Incubating: Imagining change is the seed of making change happen. Our incubation projects are the ideas of shared change we facilitate to fruition. Once up and running, the project will either become an independent organisation or be handed over to one of our partners to take forward
- 2 Scaling up: We have the expertise and a proven track record in taking projects and organisations to scale and are currently working with a number of established organisations to help grow their role in bringing the change to the world that is so greatly needed

The reporting period of the foundation is the period from 1 January 2019 to 31 December 2019.

The comparative information is the period from 1 July 2018 to 31 December 2018.

Accounting principles

The financial statements are prepared under the historical cost convention in accordance with accounting principles generally accepted in the Netherlands pursuing RJ 650 (Fund Raising Organizations).

Going concern assumption

The financial statements have been prepared based on the going concern assumption.

The outbreak of the disease caused by the Novel Coronavirus (COVID 19) does not impact the going concern assumption.

Allocation of expenses

The expenses recognized in the reporting year are allocated to the objectives or to operational and administrative costs. The allocation has been prepared in the schedule allocation of expenses to objectives.

Index numbers

The index number operational and administrative expenses provides the percentage from total expenses used for operative and administrative tasks.

The index number expenses made for strategic objectives provides the percentages from total expenses used for expenses made for strategic objectives.

The index number expenses from fundraising provides the percentages from total income from fundraising or expenses made for fundraising.

The index number expenses made for strategic objectives provides the percentages from total income used for expenses made for strategic objectives.

Summary of significant accounting policies

Foreign currencies

Assets and liabilities denominated in foreign currencies are translated into EUR at year-end exchange rates; exchange gains and losses are charged to the Statement of revenue and expenditures. Transactions in foreign currencies during the financial year are translated into euro's at the rate of exchange ruling on transaction date.

Cash at bank and in hand

Cash at bank and in hand includes cash in hand, bank balances, notes and checks. It also includes deposits if these are effectively at the Foundation's free disposal, even if interest income may be lost.

Cash at bank and in hand not expected to be at the Foundation's free disposal for over twelve months is classified as financial fixed assets. Cash at bank and in hand are carried at face value.

Receivables

Current receivables are initially recognized at fair value plus transaction costs and subsequently stated at amortized cost based on the effective interest method net of a provision for doubtful debts when necessary.

Current liabilities

On initial recognition, current liabilities are carried at fair value less directly attributable transaction costs. After initial recognition, current liabilities are carried at amortized cost. This is usually the face value for current liabilities.

Principles of determination balance of income and expenses

General

The result is determined as the difference between income generated by contributions, membership fees and others, and the costs and other charges for the year. Income is recognised in the year in which it is realised.

Income relating to services in kind and expenses of pro bono services received are valued at their respective fair value amounts.

Income and expenses

Income is recognised in the period it has been received or by contract agreed.

Expenses are recognised at the historical cost convention and are allocated to the reporting year in which they occurred. As the result of the aforementioned, in instance, income might not match with expenses and are in these cases processed via destination fund and/or reserves.

Cash flow statement

The cash flow statement has been prepared applying the indirect method.

Notes to the balance sheet

December 31, 2019

	2019	2018
	EUR	EUR
Cash at banks and in hand (1)		
Current account ABN AMRO Bank	12,868	7,680
	<u>12,868</u>	<u>7,680</u>

Cash at banks and in hand are available on demand.

Reserve (2)

	Continuity reserve	Balance of income/expenses	Total
Balance on 1 January 2019	-	225	225
Appropriation of balance 2018	225	(225)	-
Balance of income and expenses	-	9,793	9,793
Balance on 31 December 2019	<u>225</u>	<u>9,793</u>	<u>10,018</u>

In accordance with the provisions of the articles of association, the Board decides on the appropriation of the balance of income and expenses. The appropriation of balance income and expenses for the financial year 2019 is proposed on page 5 of the financial statements.

Continuity reserve

The Foundation wants to ensure sustainability of the organization so that its international network is not affected. Therefore, the Foundation wants to create a continuity reserve to cover operational and program costs for a period of 6 months. This time frame is based on a prudent assessment of the time required to source additional funding. According to 'The Wijffels code' this reserve should not exceed 1,5 times the operational costs. A higher reserve will need clarification. On December 31, 2019, the reserve was below this limit. The continuity reserve is built up by income primarily from private donors that are not specified for a particular activity.

	2019	2018
	EUR	EUR
Current liabilities (3)		
Accounts payable	1,410	-
Other payables	1,440	-
Income received in advance	-	7,500
	<u>2,850</u>	<u>7,500</u>

Employee information

In 2019 the Foundation employed 1 (FTE:1) employee and 1 parttime consultant.

	EUR
Gross salary	22,632
Social contributions	2,286
Total personnel cost	<u>24,918</u>

Remuneration Board of Directors

The secretary of the Board of Directors provided services that are valued as probono contribution of EUR 125,000 for the year 2019 divided over the objective incubating (80%) and scaling up (20%).

Contingencies and commitments

There are no contingencies and commitments as of 31 December 2019.

Events after balance sheet date

The outbreak of the disease caused by the Novel Coronavirus (COVID 19) continues to progress and evolve. Therefore, it is challenging now, to predict the full extent and duration of its business and economic impact. Recent global developments have caused further volatility in the markets.

The extent and duration of such impacts remain uncertain and dependent on future developments that cannot be accurately predicted at this time, such as the transmission rate of the coronavirus and the extent and effectiveness of containment actions taken. Given the ongoing economic uncertainty, a reliable estimate of the impact cannot be made at the date of authorization of these financial statements. The Chair is of the opinion that the going concern assumption is applicable and justified.

The Chair is not aware of other significant events that have occurred since the balance sheet date that were not included in the financial statements.

Notes to the statement of revenue and expenditure

December 31, 2019

	2019	2018
	EUR	EUR
Income from connected non-commercial organizations (4)		
Child Helpline International	31,766	-
	<u>31,766</u>	<u>-</u>

	2019	2018
	EUR	EUR
Income from individuals (5)		
Income from individuals	48,235	12,298
Probono services	125,000	-
	<u>173,235</u>	<u>12,298</u>

	2019	2018
	EUR	EUR
Income from commercial organizations (6)		
Probono services	388,300	-
	<u>388,300</u>	<u>-</u>

Allocation of expenses to objectives

	Strategic objectives		Fundraising	Operations	Total
	1	2			
	EUR	EUR	EUR	EUR	EUR
Objective: Incubating	45,290	-	-	-	45,290
Objective: Scaling up	-	-	-	-	-
Wages	22,632	-	-	-	22,632
Social securities and taxes	2,286	-	-	-	2,286
Other costs	-	-	-	-	-
Subtotal	70,208	-	-	-	70,208
Pro bono services	473,500	25,000	-	14,800	513,300
Total expenses	543,708	25,000	-	14,800	583,508

Allocations of costs to objectives have been made based on actual costs and salary costs spent on meeting the said objective.

Pro bono goods and services for 2019 are valued at EUR 513,300 and have been added to the expenses totals for 2019.

The operational and administrative cost reached 3% of the total expenditure in the financial year 2019. This includes direct and indirect costs as well as pro-bono contribution relating to work at Secretarial level in support of the strategic objectives and work supporting activities directly related to the strategic objectives.

The EUR 14,800 in overhead cost allocated to administrative and operational cost represent fully pro-bono contributions.

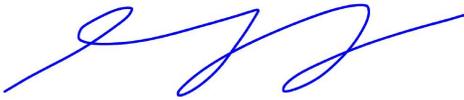
Disclosure audit exemption

Based on article 2:396 lid 7 BW, the Foundation is exempt from the obligation of an audit of the financial statements by an auditor. Because of this no auditor has been appointed to perform an audit. Therefore, there is no audit opinion available.

Signatories to the financial statements

Aerdenhout ..16.October. ..., 2020

Chairman of the Board of Directors:

A handwritten signature in blue ink, consisting of a series of loops and a long horizontal stroke extending to the right.

E.J. Janzen

Other information

Proposed result appropriation

In accordance with the articles of association, the annual proceeds from the reserve as well as the gains whatsoever named and received in any year, not destined to be regarded as reserve, can be used for the realisation of the objectives of the foundation.

It is proposed to appropriate the balance of income and expenses of 2019 as follows:

- Addition: EUR 9,793 to Continuity Reserve

For a detailed explanation of the result appropriation, reference is made to page 5 of the financial statements.

Awaiting a decision from the Chair, the balance sheet is prepared before appropriation of the balance of income and expenses.

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